



A DEFINING MOMENT

Touching the Nations for Christ

Evangelism

Sharing Jesus Without Fear

The harvest is abundant, but the workers are few. Therefore, pray to the Lord of the harvest to send workers into His harvest. Matthew 9:37-38

NEED

The International Mission Board reports that 58% (3.38 billion) of the people groups in the world are considered unreached. In the book *Share Jesus Without Fear*, Bill Fay states: “In many years of speaking in churches, I have found it to be very rare if more than 10% of any church congregation, regardless of the denomination, has shared their faith in the last year.”

SOLUTION

The purpose of this project is to facilitate evangelism through the local church. In Romans 1:16, Paul said, “*For I am not ashamed of the gospel, because it is God’s power for salvation to everyone who believes.*” The solution to evangelism is to train and help pastors, leaders and members to overcome their fear of sharing Christ and give them the simple tools they need to share Christ with anyone, anywhere.

GOALS

- Train a minimum of 46,400 people in the eight strategic countries and regions.
- Through the 46,400, multiply the teaching, training and practice. If each participant trains just 10 others, the result would be 464,000 trained.
- Self-sustaining evangelism that includes training and resources.
- Proclaim the good news of salvation and eternal life given to us by God through His son Jesus Christ.
- Increase the resources and capabilities of Christ followers to be more capable and effective “Kingdom-builders.”
- Plant, grow develop and/or encourage the local and worldwide church.
- Increase the 10% who currently share their faith to 90% who share Christ.

METHODOLOGY

Using *Share Jesus Without Fear*, LifeWay mission teams will be trained before they leave the USA. The plan calls for 116 seminars—each with 400 participants—to be taught over a three-year period.

The countries listed below have been targeted because of the high potential for ministry multiplication, existing infrastructure that can be used to support the project and urgency of need:

- 1) Mexico – Spanish

- 2) Kenya – English and Swahili
- 3) India – English
- 4) Brazil – Portuguese
- 5) Canada – English and French
- 6) Russia – Russian
- 7) United Kingdom (England, Scotland, Ireland) – English
- 8) Southern Cone of South America (Argentina, Uruguay, Paraguay, Chile) - Spanish

To facilitate the multiplication, each training seminar will be taped. The participants will be able to use the direct training as well as the video to replicate the training throughout the selected countries.

Provide the resources *Share Jesus Without Fear* (interactive study) and *Share Jesus Without Fear* New Testament in the needed languages at an affordable price. The resources will be provided either through local printing or direct sales from LifeWay.

EVALUATION

Throughout the three-year project, every six months local leaders and LifeWay team members will review the other projects to determine progress toward the initial numerical goals. As needed, adjustments to the goals will be made as local conditions warrant.

FINANCIAL REQUIREMENTS

Travel/Hotel/Food	\$812,000
Share Jesus Without Fear interactive study	\$232,500
Share Jesus Without Fear New Testaments	\$232,500
Translation & Production costs	\$ 50,000
Promotion & Publicity costs	\$116,000
Meals & Breaks	\$232,500
Copies of handouts	\$ 93,000
Logistical support	\$ 58,000
CD production & copies	\$ 93,000
Staff & office cost	\$200,000
Contingency	\$105,975
 Three-Year Total	 \$2,225,475