

Ernest G. McAninch

(Manager, LifeWay Ministry Ventures)

Education:

- BA from Jacksonville State University in Jacksonville, Alabama.
- MBA from Samford University in Birmingham, Alabama
- 30 hours of seminary work at Southwestern Baptist Theological Seminary in Ft. Worth, Texas.

McAninch served 18 years as a missionary with the IMB. He served for 14 years as a career missionary with the International Mission Board in El Salvador and El Paso (Baptist Spanish Publishing House). Four years were invested as a LifeWay missionary in Western South America which included Ecuador, Colombia, Peru, Chile and Argentina.

McAninch has been with LifeWay for 15 years, serving in the Church Resources Marketing Planning Department. In that role, he served as manager of a marketing team with responsibilities for adult discipleship, multi-cultural resources, music, stewardship and leadership. From 1999 to 2007, he served in the LifeWay International Department as LifeWay Missionary and as the Lead Consultant for Network Partnerships.

In 2007, McAninch formed LifeWay's Ministry Ventures Department. Responsibilities include: 1) Coordinating the LifeWay Mission Ministry; 2) Serving as the Ministry Coordinator for *A Defining Moment*; 3) *ADM* project coordinator for the Kenya discipleship project. 4) Coordinating LifeWay's Teaching Partnerships in Cuba; 5) Coordinating LifeWay's exhibit at the Southern Baptist Convention; 6) Coordinate the LifeWay tour ministry; and 7) Work as a part of the LifeWay chapel coordination team.

Heart goal: To see people come to know Jesus Christ as their personal Savior and grow as true disciples of Jesus Christ.

Personal:

- Married for 36 years to Lee Ann McAninch.
- Two daughters, Kristie and Julia.
- Two grandchildren, Shane and Sadie.